



# Improved Mass Transit for CSUN - and the - Northwest Valley

The North San Fernando Valley Bus Rapid Transit (North SFV BRT) Line will create a direct route from the most dense student-resident areas to CSUN. This high-speed bus transit system is a sustainable way to transport residents quickly, efficiently and safely.

## BENEFITS OF A BUS RAPID TRANSIT (BRT) LINE



By shifting commuters to high-capacity buses, the North SFV BRT gets more cars off SoCal's congested roads, reducing traffic congestion.



BRTs allow the community to spend less time traveling and more time doing the things they love.



BRTs use modern fuel efficiency technologies to lower fuel consumption and emissions, as well as lower the concentration of air pollution citywide.



BRT systems work. They are widely implemented in Los Angeles, San Francisco, Chicago, Boston, Mexico City, Guangzhou, Vancouver and more.



# Let's Look At the Facts



57% of CSUN's nearly 40,000 students said they would use public transit if they needed **only one bus** to get to campus



BRT is the best way to reduce the more than **160,000 single-occupancy vehicle trips** to campus each week



Since 2016, when the U-Pass program was created, CSUN students have purchased **9,725 U-Passes**



Metro ridership in the CSUN community has **increased by 24%** over the last five years



**#166 bus**, which makes local stops, and the **#364 bus**, which runs during peak hours on Nordhoff, both have a strong ridership



A BRT on Nordhoff would greatly **increase capacity** for current and future transit commuters