Improved Mass Transit for CSUN - and the Northwest Valley

The North San Fernando Valley Bus Rapid Transit (North SFV BRT) Line will create a direct route from the most dense student-resident areas to CSUN. This high-speed bus transit system is a sustainable way to transport residents quickly, efficiently and safely.

BENEFITS OF A BUS RAPID TRANSIT (BRT) LINE

- By shifting commuters to high-capacity buses, the North SFV BRT gets more cars off SoCal's congested roads, reducing traffic congestion.
- BRTs use modern fuel efficiency technologies to lower fuel consumption and emissions, as well as lower the concentration of air pollution citywide.
- BRTs allow the community to spend less time traveling and more time doing the things they love.
- BRT systems work. They are widely implemented in Los Angeles, San Francisco, Chicago, Boston, Mexico City, Guangzhou, Vancouver and more.
Let’s Look At the Facts

57% of CSUN’s nearly 40,000 students said they would use public transit if they needed **only one bus** to get to campus.

BRT is the best way to reduce the more than **160,000 single-occupancy vehicle trips** to campus each week.

Since 2016, when the U-Pass program was created, CSUN students have purchased **9,725 U-Passes**.

Metro ridership in the CSUN community has **increased by 24%** over the last five years.

**#166 bus**, which makes local stops, and the **#364 bus**, which runs during peak hours on Nordhoff, both have a strong ridership.

A BRT on Nordhoff would greatly **increase capacity** for current and future transit commuters.