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2023 CSUN Construction Management GOLF CLASSIC

Monday, October 9, 2023 North Ranch Country Club

2023 GOLF COMMITTEE

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CECS Chair, Department of Civil Engineering and Construction

Management



Dear Prospective Sponsor,

Our comprehensive Bachelor of Science Degree in Construction Management is the direct result of a unique partnership between local employers, industry leaders, and California State University, Northridge. We have graduated over 200 successful students and have over 162 students currently enrolled in the program. Under the direction of an executive-level industry advisory board, the Construction Management Program arms students with a solid background in management, business, and building science.

Our students understand contracts, plans, and specifications and they know construction methods, materials, laws and regulations. Our program ensures our students are prepared to contribute to companies immediately after graduation. Our rigorous program is continually reviewed and accredited by the American Council for Construction Education (ACCE).

This is possible thanks to the generous support of employers and industry leaders in the greater Los Angeles area. We invite you to partner with us by becoming a sponsor of our annual Construction Management Golf Classic.

Through this annual golf classic, the Construction Management program receives vital funding for its programs and students including:

- Scholarships for students
- Participation in the annual Associated Schools of Construction (ASC) Student Competition in Reno, Nevada
- Cutting edge software and equipment
- Opportunities for faculty to participate in national and regional conferences

Your participation in this year's Construction Management Golf Classic will ensure these and other innovative enhancements can be part of our curriculum.

The only Mulligans in this game are at the tournament...Sponsorship is a Hole-in-One!

Thank you for your support and consideration.

Mohamed Hegab, Ph.D., PE, PMP, CCM Chair/Professor Civil Engineering and Construction Management Dept. Houssam Toutanji, Ph.D. Dean College of Engineering and Computer Science

PAST TOURNAMENT SPONSORS

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PARSONS

PCI Performance Contracting

PCL Construction

Peckar & Abramson

Performance Contracting

Penta Building Group Pierre Landscape

PR Construction

Premier Tile and Marble

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PSOMAS R-3 Contractors

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Tishman Construction Management

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WWCOT

XL Fire Protection 2H Construction

2023 TOURNAMENT SCHEDULE

Monday, October 9, 2023

North Ranch Country Club 4761 Valley Spring Drive Westlake Village, CA 91312 (805) 496-1995

9.00	a m	-11:00	a m
2.00	u.iii.	TT.00	u.iii.

- Registration
- Continental Breakfast
- Putting Contest
- Driving Range Opens

11:00 a.m.

Shotgun Start – Four Person Modified

Best Ball Format

Exciting par 3 challenges and other contests

await you! Lunch at the turn.

4:30 p.m.

Cocktails

5:00 p.m.

- 19th Hole Dinner Reception
- Opportunity Board
- Presentations of Team and Contest Winners
- Presentation of Scholarships
- Meet our Students



CONSTRUCTION MANAGEMENT GOLF CLASSIC

CORPORATE SPONSORSHIP OPPORTUNITIES

For **questions** on Sponsorship Opportunities Contact: CMGOLFCLASSIC@csun.edu

Each participant, regardless of sponsorship level, will receive all of the following with a fair market value of \$475.00:

- Golf Classic Day of Event Package: Pre-tournament Putting Contest, Two (2) mulligans and Four (4) Closest to the Pin shots on Par 3 holes
- Continental Breakfast
- Golf and Golf Cart
- Tee Gift Bag
- Driving Range Balls
- Lunch
- Reception and Awards Dinner

TITLE SPONSOR \$25,000

- Sixteen (16) tournament playing spots including tee gift bag and player Golf Classic day of event packages
- Corporate name/logo incorporated into name of the event, in any and all promotional materials, in all event advertising, plus day of tournament banner prominently displayed
- Six (6) on-course tee signs
- Souvenir Pin Flag with company logo/name displayed at hole during tournament
- Souvenir photographs of foursomes
- Full-page acknowledgment in virtual event program
- Opportunity to display promotional material and/or provide product samples on day of event to all players
- Recognition of your company on the CSUN Construction Management website
- Opportunity to provide a company logoed item in player tee gift bags
- Invites to other School of Engineering events throughout the year
- Invitation to breakfast with CSUN College of Engineering and Computer Science Dean

20TH ANNIVERSARY SPONSOR

\$20,000

- Twelve (12) tournament playing spots including tee gift bag and player Golf Classic day of event packages
- Corporate name/logo incorporated into any and all promotional materials, in all event advertising, plus day of tournament banner prominently displayed
- Four (4) on-course tee signs
- Souvenir Pin Flag with company logo/name displayed at hole during tournament
- Souvenir photographs of foursomes
- Full-page acknowledgment in virtual event program
- Opportunity to display promotional material and/or or provide product samples on day of event to all players
- Invitations to other College of Engineering and Computer Science events throughout the year
- Recognition of your company on the CSUN Construction Management website as the 20th Anniversary Sponsor
- Recognition at dinner as 20th Anniversary Sponsor

SCHOLARSHIP SPONSOR \$15,000

• Ten (10) tournament playing spots including tee gift bag and player Golf Classic day of event packages

- Corporate name/logo incorporated into any and all promotional materials, in all event advertising, plus day of tournament banner prominently displayed
- Four (4) on-course tee signs
- Souvenir Pin Flag with company logo/name displayed at hole during tournament
- Souvenir photographs of foursomes
- Full-page acknowledgment in virtual event program
- Opportunity to display promotional material and/or or provide product samples on day of event to all players
- Invitations to other College of Engineering and Computer Science events throughout the year

MAJOR TEE GIFT SPONSOR \$10,000

- Eight (8) tournament playing spots including tee gift bag and player Golf Classic day of event packages
- Corporate name/logo incorporated into any and all promotional materials, in all event advertising, plus day of tournament banner prominently displayed
- Four (4) on-course tee signs and company banner displayed at event
- Souvenir Pin Flag with company logo/name displayed at hole during tournament
- Company name and/or logo on player tee gift (e.g., golf shirt, wind vest, shoe bag)
- Full-page acknowledgment in virtual event program
- Souvenir photos of foursomes

BRONZE SPONSOR \$7,750

- Eight (8) tournament playing spots including tee gift bag and player Golf Classic day of event packages
- Corporate name/logo incorporated into any and all promotional materials, in all event advertising, plus day of tournament banner prominently displayed
- Four (4) on-course tee signs
- Souvenir Pin Flag with company logo/name displayed at hole during tournament
- Full-page acknowledgment in virtual event program
- Souvenir photos of foursome

OPPORTUNITY BOARD SPONSOR (Sold)

\$6.250

- Four (4) tournament playing spots including tee gift bag and player Golf Classic day of event packages
- Corporate name/logo incorporated into any and all promotional materials, in all event advertising, plus day of tournament banner prominently displayed
- Recognition at dinner as sponsor of Opportunity Board & prizes
- Three (3) on-course tee signs and one company sign displayed at Board all day
- Souvenir Pin Flag with company logo/name displayed at hole during tournament
- Full-page acknowledgment in virtual event program
- Souvenir photos of foursome

GOLF BALL SPONSOR (Sold)

\$6,250

- Four (4) tournament playing spots including tee gift bag and player Golf Classic day of event packages
- Corporate name/logo incorporated into any and all promotional materials, in all event advertising, plus day of tournament banner prominently displayed
- Each player will receive one (1) sleeve of balls with your company logo
- Three (3) on-course tee signs and one company sign displayed at Board all day
- Souvenir Pin Flag with company logo/name displayed at hole during tournament
- Full-page acknowledgment in virtual event program
- Souvenir photos of foursome

SPONSORSHIP OPPORTUNITIES (one each):

\$5,750

- 19th Hole Dinner Reception (Sold)
- Reno Competition Sponsor
- Signage (Sold)

- Photography (Sold)
- Wellness Sponsor
- Water (Sold)
- Four (4) tournament playing spots including tee gift bag and player Golf Classic day of event packages
- Three (3) on-course tee signs
- Souvenir Pin Flag with company logo/name displayed at hole during tournament
- Full-page acknowledgment in virtual event program
- Souvenir photos of foursome

SPONSORSHIP OPPORTUNITIES (one each):

\$4,750

- Registration Sponsor (Sold)
- Breakfast (Sold)
- Lunch
- Cocktail Hour (Sold)

- Concrete Canoe Sponsor
- Golf Cart Sponsor (Sold)
- Awards (Sold)
- Four (4) tournament playing spots including tee gift bag and player Golf Classic day of event packages
- Two (2) tee signs as tournament sponsor located closest to your sponsorship
- Souvenir Pin Flag with company logo/name displayed at hole during tournament
- Full-page acknowledgment in virtual event program
- Souvenir photos of foursome

EXECUTIVE SPONSOR \$4,250

- Four (4) tournament playing spots including tee gift bag and player Golf Classic day of event packages
- One on-course tee sign as tournament sponsor
- Half-page acknowledgment in virtual event program
- Souvenir photos of foursome

BEVERAGE SPONSOR \$2,125

- Two (2) tournament playing spots including tee gift bag
- Two (2) player Golf Classic day of event packages
- Signage at one beverage station
- Recognition in virtual event program

CONTEST SPONSOR \$2,125

- Two (2) tournament playing spots including tee gift bag
- Two (2) player Golf Classic day of event packages
- Signage at one contest hole
- Recognition in virtual event program

TEE HOLE SPONSOR \$1,250

- One (1) tournament playing spot including tee gift bag
- One (1) player Golf Classic day of event package AND One (1) on-course tee sign

NON-GOLF SPONSORSHIPS

GOLF GLOVE SPONSOR (Sold) \$2,500 Company name/logo on magnetic ball marker on golf glove given to all tournament players One (1) on-course tee sign • Two (2) tickets to awards dinner and reception \$2,500 **BALL MARKER SPONSOR (1 of 1 remaining)** Company name/logo on magnetic ball marker divot tool distributed to all tournament players One (1) on-course tee sign • Two (2) tickets to awards dinner and reception \$2,000 **SUNSCREEN SPONSOR (1 of 1 remaining)** Company name/logo on hands-free sunscreen tubes distributed to all tournament players One (1) on-course tee sign • Two (2) tickets to awards dinner and reception \$1,250 **TEE BOX SPONSOR (multiple available)** Host and own one tee box on the course Opportunity to offer a service or product sample to all golfers Signage at sponsored tee box • Two (2) tickets to awards dinner and reception SMOOTHIE/ICED COFFEE TRUCK SPONSOR (Sold) Sponsor the smoothie/iced coffee truck set up to serve complimentary drinks to tournament players all Tee sign set up at truck location • Two (2) tickets to awards dinner and reception LONG DRIVE CHAMPION SPONSOR (1 of 1 remaining) \$1,250 Sponsor appearance of a National Long Drive Champion who will hit team drives on a Par 5 Tee sign on-course at Par 5 Two (2) tickets to awards dinner and reception \$500 **HOLE IN ONE SPONSOR (4 of 6 available)** Sponsor the prize (travel & golf packages for two) players will attempt to win with a hole in one on a Par Tee sign at sponsored contest hole Two (2) tickets to awards dinner and reception **TEE MARKER SPONSOR (6 of 6 remaining)** \$400 Your company will sponsor three holes with a set of your company logoed tee markers set up where players tee up their drives

\$300

TEE/GREEN SPONSOR (multiple available)

Company signage at sponsored tee

GIFTS AND PRIZES

TEE GIFT BAG DONATION:

175 pieces (for all tournament players)

LIVE AUCTION ITEMS/OPPORTUNITY BOARD:

To raise additional funds at the Reception and Awards Dinner

To donate, please contact: Quindavius Martin at CMGOLFCLASSIC@csun.edu 818-677-6658

CSUN CONSTRUCTION MANAGEMENT GOLF CLASSIC

North Ranch Country Club - Monday, October 9th, 2023

To register online visit: https://engage.csun.edu/cm golf classic 2023 main

Compa	ny Name:Contact P	erson:		_
Addres	s:			
			Zip:	
Phone:	Email:			
	Please check appropriate	sponsorship(s):		
	Title Sponsor (16 players)			\$25,000
	20 th Anniversary Sponsor (12 players)			\$20,000
	Scholarship Sponsor (10 players)			\$15,000
	Major Tee Gift Sponsor (8 players)			\$10,000
	Bronze Sponsor (8 players)			\$7,750
	Golf Ball Sponsorship (4 players)-Sold			\$6,250
	Opportunity Board Sponsor (4 players)-Sold			\$ 6,25 0
	19 th Hole Dinner Reception Sponsor (4 players)-Sold			\$5,750
	Wellness Sponsor (4 players)			\$5,750
	Reno Competition Sponsor (4 players)			\$5,750
	Water Sponsor (4 players) Sold			\$5,750
	Sign Sponsor (4 players)-Sold			\$ 5,75 0
	Photography Sponsor (4 players)-Sold			\$5,750
	Registration Sponsor (4 players) Sold			\$4,750
	Lunch Sponsor (4 players)			\$4,750
	Golf Cart Sponsor (4 players) - Sold			\$4,750
	Awards Sponsor (4 players) Sold			\$4,750
	Cocktail Sponsor (4 players) Sold			\$4,750
	Concrete Canoe Sponsor (4 players)			\$4,750
	Breakfast Sponsor (4 players) Sold			\$4,750
	Executive Sponsor (4 players)			\$4,250
	Beverage Sponsor (2 players)			\$2,125
	Contest Sponsor (2 players)			\$2,125
	Tee Hole Sponsor (1 player)			\$1,250
	NON-GOLF SPONS	SORSHIPS		
П	Golf Glove Sponsor Sold			\$2,500
	Ball Marker Sponsor (1 of 1 remaining)			\$2,500
	Sunscreen Sponsor (1 of 1 remaining)			\$2,000
	Tee Box Sponsor - (multiple available)			\$1,250
	Long Drive Champion Sponsor - (1 of 1 remaining)			\$1,250
	Smoothie/Iced Coffee Truck Sponsor Sold			\$1,250
	Hole in One Sponsor - (4 of 6 available)			\$500
	Tee Marker Sponsor - (6 of 6 remaining)			\$400
	Tee/Green Sponsor - (multiple available)			\$300



CHECKS Payable to: CSUN Foundation (Tax ID 95-6196006)

Mail to: CSUN Foundation FBO CM GOLF CLASSIC

18111 Nordhoff Street, Valera Hall 110, Northridge, CA 91330-8296

CREDIT CARD Contact: donor.relations@csun.edu ● (818) 677-7330

TO EMAIL/FAX THIS FORM OR FOR QUESTIONS ON SPONSORSHIPS

Contact: donor.relations@csun.edu • Fax: (818) 677-2850

2023 CSUN GOLF PLAYER ENTRY FORM [PAGE 2]

Sponsorship Contact Name/Phone No.								
Name (Player #1)								
Company Name								
			Fax					
City		State	Zip					
Handicap/Index	Email							
Name (Player #2)								
			Daytime Phone					
Address			Fax					
City		State	Zip					
Handicap/Index	Email							
Name (Player #3)								
			Daytime Phone					
Address			Fax					
City		State	Zip					
Handicap/Index	Email							
Name (Player #4)								
			Daytime Phone					
			Fax					
City		State	Zip					
Handicap/Index	Email							

(Please photocopy or request additional player information forms if needed)

Email this GOLF PLAYER ENTRY FORM - [PAGE 2 ONLY]

at least two weeks before the Tournament to:

Independent Events & Media Email: bob@iemgolf.com

For questions, please contact
Carol Levey (818) 692-6549 or Bob Levey (818) 264-6893
Tournament Coordinators
or email carol@abrandbuilder.com

CSUN Construction Management Golf Classic

North Ranch Country Club-October 9th 2023

GIFTS AND PRIZES

We are seeking items in various categories for our Annual Golf Classic Auction/Opportunity Board benefiting the Construction Management Program at CSUN. We request items for the following categories:

Tee Gift Bag Donation: Quantity requested is 175 to accommodate all golfers Opportunity Board: Gifts to be used for the Opportunity Prize Fundraising Board Company _____ Contact Person City _____ State ____ Zip_____ Phone_____ Fax____ Item(s) to be donated Tee Prize______Value (each) _____ Live Auction Gift ______ Value (each) _____ Restrictions or Timelines ☐ Coupon(s) / certificate(s) are attached Item(s) will need to be picked up (please call the number below to arrange pickup) ☐ Item(s) will be shipped on (date) _____ Signature _____ Date _____ Please return the form to: CSUN Foundation CM GOLF CLASSIC 18111 Nordhoff Street

Email: CMGOLFCLASSIC@csun.edu

Northridge, CA 91330-8296 Phone: (818) 677-7330